



Opportunity: Account Director

Sockeye is a creative agency with deep Portland roots. We are looking for people who want to do kick-ass work and have fun doing it.

We execute brand experiences that strengthen relationships. Our work integrates multiple creative formats but is anchored in “strategy”. We provoke movement, evoke real connections and make something happen.

We are comfortable with discomfort. We are growing. We learn something new every day. Are you ready to collaborate, corroborate, kickasserate? Are you ready to think hard and play harder? Are you ready to make yourself nervous? Are you ready to join Sockeye’s epic battle against mediocrity?

Let’s do something worth doing.

ROLE AND RESPONSIBILITIES

- » Leading engagements, directing projects and growing client relationships.
- » Proactively garnering an understanding of clients’ business including business strategy, goals and objectives, competitive environment and target audiences.
- » Providing proactive, consultative and strategic client service.
- » Developing written deliverables including competitive reviews, strategic marketing plans, proposals and creative briefs.
- » Generating all client paperwork, from initial engagement documents through meeting recap notes and final invoicing preparation.
- » Day-to-day management of assigned accounts and the milestones and activities of specific projects.
- » Profitability of accounts (in accordance with agency project management methodology).
- » Work with team to seek new opportunities.
- » Develop proposals for new business opportunities.

SKILLS, QUALIFICATIONS AND PERSONAL ATTRIBUTES

- » Minimum six-years experience in client service and project management in an agency setting.
- » Understanding and knowledge of brand development.
- » Attention to detail and strong organizational skills.
- » Excellent communication - both verbal and written.
- » Possess grace under pressure while managing multiple projects.
- » Ability to work proactively and independently while communicating with the team.
- » Ability to respond real-time to changing situations and tasks.
- » Demonstrate an ability to think strategically and use sound judgment when making decisions; while balancing best interests of agency and client.
- » Experience working with web-based project management software a plus; bonus points for experience with Creative Manager/Workamajig.
- » Be comfortable working independently at times and in a small, but growing, entrepreneurial creative environment
- » Ability to wear many hats and pitch in as needed.

Please email cover letter, resume and salary requirements to hello@sockeyecreative.com. Please, no calls. Definitely no drop-ins.

